



Knowledge in Process

## ***For Immediate Release***

### **New Speedline Website Goes Live**

FRANKLIN, MASS – September 9, 2010 – Speedline Technologies has gone live with an all-new website at [www.speedlinetech.com](http://www.speedlinetech.com). The new site features an easy-to-navigate user interface, prominent white space, and logical pull-down menus. All Speedline products and services are featured, including Accel microelectronics cleaning systems; Camalot dispensing systems; Electrovert wave and reflow soldering and inline cleaning systems; MPM stencil and screen printers; and PROTECT process, technology and training solutions.

According to Erica Candela, marketing coordinator, “The goal of our new site is to move beyond being a simple marketing tool to being a valued resource to people seeking answers. Of course, we have product information, but we also have a navigation button dedicated to processes and applications. Viewers who are not necessarily familiar with our products can go here to begin their investigation of equipment appropriate to their particular application.”

In addition to process technology, the site’s Advanced Development menu directs the user to technical articles and biographies of some of Speedline’s technical experts. The site features extensive use of hyperlinks to rapidly direct the user to desired information and there are also dedicated links for Asia and Europe to provide information targeted to international users. A partner zone and supplier extranet are also featured.

Speedline’s new site is live at [www.speedlinetech.com](http://www.speedlinetech.com).

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#### About Speedline Technologies

Speedline Technologies is the global leader in process knowledge, services and manufacture of capital equipment used in the printed circuit board assembly and semiconductor industries.

Based in Franklin, Massachusetts, USA, the company markets five best-in-class brands: Accel

microelectronics cleaning equipment; Camalot dispensing systems; Electrovert wave soldering, reflow soldering and cleaning equipment; MPM stencil and screen printing systems; and Protect global services, support and training solutions.

For more information about Speedline Technologies visit [www.speedlinetech.com](http://www.speedlinetech.com) or contact Speedline at:

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